

# Drew Weinzapfel

## Graphic Designer

Curiosity, simplicity, clarity—this is what inspires me when I create.

I have strong organizational skills that enable me to work efficiently, and I approach every challenge with unrelenting attention to detail.

Learning about each new project excites me and pushes me to grow as a designer who aims for excellence.

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## Experience

### Freelancer / Graphic Design

NOV 2019-PRESENT, COLORADO SPRINGS, CO

- Revised existing logo for Mental Health and Missions Conference to more closely associate it with mental health
- Worked with McClellan family to create a logo, business card and Facebook business page to begin marketing their woodcarvings

### City of Colorado Springs / Administrative Technician

FEB 2019-PRESENT, COLORADO SPRINGS, CO

- Compiled a 300+ page handbook for operating procedures
- Designed Publisher template for handbook to present operating procedures in a consistent and easy-to-read format
- Input field data into city database and Excel to accurately track contractor work for \$70M Streets Department initiative

### Mission Training International / Contract Graphic Designer

MAY-JUNE 2018, PALMER LAKE, CO

- Redesigned conference print collateral to improve the consistency of the conference brand
- Reduced mailing budget by 50% by employing a new print service
- Updated conference mailing list and cleaned up data in Excel

### The Navigators / Collegiate Internship Operations Co-Director

JULY 2015-DEC 2017, COLORADO SPRINGS, CO

- Lead team of 3 in on-boarding, off-boarding, and salary change processes for over 150 staff annually
- Budgeted and tracked expenses for 5 training programs annually
- Implemented improvements to HR processes and data tracking

## Education

### Pikes Peak Community College / AAS Multimedia Graphic Design

MAY 2021 (EXPECTED), COLORADO SPRINGS, CO

- Phi Theta Kappa honors student
- Inspire Scholarship

### Ball State University / B. of Urban Planning & Development

MAY 2014, MUNCIE, IN

- Honors Student
- Dean's List - multiple semesters
- Outstanding Student Project 2012  
Honorable Mention - APA Indiana

## Skills

**Design:** Branding, Layouts, Typography, Concepting, Sketching, Colored Pencils

**Software:** Illustrator, Photoshop, InDesign, Dimension, WIX, WordPress, SketchUp, Excel, Word, PowerPoint, Mac/PC

**Strengths:** Quick Learner, Attention to Detail, Organization, Consistency, Time Management, Responsible, Administration